

REPORT TO THE HEALTH AND WELLBEING BOARD

Title: Local Area Agreements Health Reward Funds 2007-2010

Date: 15 July 2011

Member Reporting: Cllr Dudley

Contact Officer(s): Keith Skerman Head of Adult Services x 3071

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Wards affected: All

1. SUMMARY

- 1.1.1 The government had awarded additional funds for investment in health and social under the Local Area Agreements in 2010/11. These were 50% less than previously allocated by government. The joint Healthier Communities Board, a joint health and social care group, as in previous years consulted with stakeholders and made recommendations on the investment of these funds on a case by case basis linked to the Joint Strategic Needs Analysis priorities. The awards were then screened by the joint health and social care executive, chaired by the director of Adult and community services to recommend to the Health and well being board. The Primary Care Trust Executive has agreed in June 2011 to the allocation of funds set out in this report.
- 1.1.2 The Health and Wellbeing Board has been given delegated authority by the RBWM Cabinet to agree these funds on a non recurring basis. The recommendations therefore set out the allocation of funds to specific services and providers following the consultation and selection from bids submitted.

2. RECOMMENDATIONS:

- 2.1. The Health and Wellbeing Board approve the allocation to the groups awarded as set out in this report at appendix 1 £97,700 for adult services adults; £36,828 for childrens services (Total £134,528)
- 2.2. The unallocated funds of £17,370 to be delegated to the RBWM Health and Social Care Executive to select under the same criteria as used in the process and recommend to the next Health and Wellbeing Board

What will be different for residents as a result of this decision?
Improved outcomes for residents from investment in advice, information, prevention services, and coordinated responses to priority health and social care needs

3. SUPPORTING INFORMATION

Background

3.1.1 Local Area Agreements (LAA) were about improving local services and increasing economic prosperity for local people. They were three year agreements with priorities agreed between all the main public sector agencies and Voluntary Agencies working in the local area and with central Government. Partners were brought together under the Local Strategic Partnership which agreed the local Sustainable Community Strategy and LAA targets that came under various Ambition Groups, namely Healthier Communities; Children & Young People; Safer & Stronger Communities; Thriving ,Cleaner, Greener Borough.

3.1.2 The RBWM Cabinet considered the Borough's performance against the 13 reward targets 2007-2010. The original allocated funding of £3.6M was reduced by 50% under the Coalition. The Council agreement was-

1. That the Council retains its share of the reward grant of £964,961
2. That partner organisations specifically named in the agreement e.g. health, Fire, Police etc be allocated reward monies. The Council would enter into negotiation with partner organisations to ensure that reward monies allocated would be used to commission specific future facing activity. The money available to partners is £356,264.
3. Unspecified supporting partners are allocated a reward grant on a business case-by-case basis by the Council for future facing activity on projects that can demonstrate support for community development. The monies available for supporting partners is £ 153,278

3.2 Process for Allocation of Monies

Health Monies as previously to be used for priorities agreed through the Joint Strategic Needs Analysis (JSNA) for the Royal Borough. Areas agreed as priority being: The ageing population agenda such as dementia, falls prevention improving physical mobility; carers, healthy eating and weight management, improving mental and physical wellbeing. The allocations are to be administered and monitored by the Joint Commissioner Manager in the local authority, who will report into the RBWM Health & Social Care Executive. All monies are non-recurring.

3.3 The monies allocated for Health have been based on reward monies allocated from the following LAA Target achievements-

Children & Young People: Health & Wellbeing, Obesity among Primary School age children in Year 6; Reward Funding available: £41,427

Adults: Carers, improving quality of life; Smoking Cessation & Prevalence; reducing the BMI of targeted individuals; Increase Volunteering; Reward Funding available: £110,471.

Total Monies available - £151,898

The proportion allocated to adults and childrens reflect the proportion of the reward money.

The detail of bids submitted and those recommended are set out in Appendix 1.

The JSNA provides the basis for prioritisation of needs and allocation of funds that ensure equality and diversity requirements are met to promote health and well being outcomes.

4. OPTIONS AVAILABLE AND RISK ASSESSMENT

4.1 Options

	Option	Comments	Financial Implications
1.	To delay or not approve recommendations	Most of these schemes are “one off” initiatives with planning that could result in	Potential loss of cost benefits arising from the schemes and pressures on RBWM services
2.	To approve recommendations as set out in Appendix 1	The selection criteria and scrutiny by officers from NHS and RBWM has been rigorous	All schemes recommended do not alternative funding within existing resources

4.2 Risk assessment

There is a very low risk of financial pressure arising from these bids as they are clearly designated as “one off” non recurring investments. The greater risk that valuable benefits arising each scheme will be lost if the allocations are not approved, due the long awaited impact of these schemes.

5. CONSULTATIONS CARRIED OUT

The following groups have been involved and party to the process-

RBWM Healthier Communities Ambition Group: Dec 2010 – April 2011

RBWM Children & Young People Commissioning Group: June 2011

RBWM Health & Social Care Executive Group: May 2011

WAM Lead GP's: June 2011

NHS Berkshire Executive Team: June 2011

RBWM Health & Wellbeing Board: July 2011. For final ratification for recommendation to the HWB.

6. COMMENTS FROM THE OVERVIEW AND SCRUTINY PANEL

The decision was made by Cabinet to delegate the allocation of LAA reward funds to the newly established Health and Wellbeing board.

A future paper will be presented to scrutiny on the role of the Health and Wellbeing Board and the scrutiny function subject to further DH guidance,

7. IMPLICATIONS

7.1.1 The following implications have been addressed where indicated below.

Financial	Legal	Human Rights Act	Planning	Sustainable Development	Diversity & Equality
x		x			x

Background Papers:

7.1.2 Appendix 1 LAA Reward Funding Bids and recommendations

APPENDIX 1 Health and Wellbeing Board Report 15 July 2011

LAA 2007-10 Reward Funding Bids

Bid	Monies	Adults / Children	Purpose	Comments	How funded in future	Recommendation
Dementia Advisor Post	£ 30,000	Adults	Improved outcomes for dementia sufferers, fewer referrals to CPN and Social Care.	Consistent with National Dementia Strategy objectives	Seek mainstream funding within jointly funded services	Approve
Extended breaks for Carers of people with Dementia – Crossroads Bid	£4,320	Adults	Extended Breaks	Service would be available to self-funders	Fund raising	Reject (not appropriate use of health funding and not sufficiently different from existing Crossroads service)
Falls Project + 2 day Coordinator	£ 20,000	Adults	Falls prevention, training Volunteers	Matches JSNA priority on prevention. Borough has high falls fracture rate.	Volunteers possible	Approve
Alcohol and Risky Behaviour	£ 9,700	Children	Theatre & Education play and workshop with Year 9 students challenges attitudes	Evidence of effectiveness cited in bid needs to be corroborated. Mention fit with DAAT objectives.	PHSE teachers to continue to use the educational packs	Approve

Bid	Monies	Adults / Children	Purpose	Comments	How funded in future	Recommendation
PSHE Sex and Relationships, drug, alcohol and Tobacco	£5,940	Children	Promoting healthy lifestyles	Independent Consultant to deliver This work was part of the LA Healthy Schools Programme, grant funding having ceased/cut	Was part of the ceased Healthy School grant	Reject. (Substituting for loss of grant funding)
Fantastic Food Finders	£ 2,800	Children	4 Interactive School Workshops in 3 Schools	Age level	Health Trainers possible	Approve
Fantastic Food Finders	£ 400	Adults	Chef demonstration at Ascot Golden Age	One off payment	Would like to see 3 similar demos at events around the borough	Approve £1,200
Fantastic Food Finders	£9,728*	Children	6 Workshops in 3 Children Centres	Should cover all children centres	Training Children centre staff	Approve
Catering for Health Award	£13,500	Adult	Scores on the Doors, Catering for health award, environmental health		Seek corporate sponsorship	Approve
SMILE	£ 25,000	Adults	6 new weekly sessions additional 1750 users increase 2% activity	Consider use of Boyn Centre – bid reduced after clarification	Become self-funding	Approve £15K (session costs over-estimated)

Bid	Monies	Adults / Children	Purpose	Comments	How funded in future	Recommendation
'ITea' with SMILE	£14,000	Adults	Computer access project championed by Age UK	Sustainability not detailed	No clear exit strategy and duplication	Reject (free or subsidised IT intro courses already available)
Stay Home and Healthy Age Concern Bid	£20,570	Adults	Individual, group exercises and discussions –health awareness, safety, mobility, weight, etc	Sustainability – no plan and sustainability queries. Duplication		Reject (need met by SMILE service)
Home & Not Alone Age Concern Bid	£20,020	Adults	Reduction in isolation – Home Visiting, group sessions, door 2 door transport service for medical appointments	Supports JSNA priority areas through preventive impact and promoting social inclusion	Seek mainstream funding if shown to be effective	Approve £18,000 (support costs of £1,820 not justified)
Deliver Big School Food Fight Assembly in 36 primary schools	£3,600	Children	At the end of the assembly pupils will be familiar with the eatwell plate and the 5 a day message	Bid received 17 th June	Schools will be able to hire the resources to run future assemblies themselves	Approve
Promoting the health and wellbeing of care leavers (LAC team RBWM and BHFT)	£11462	Children	Care leavers better informed and improved health choices. Fewer cases of substance misuse and risk behaviours	Late bid – supported by Children Partnership Board as a high priority	Audit and quality reviews to follow pathways of target group	Approve